



Weibo Corporation [WB] to Ring The NASDAQ Stock Market Opening Bell in Celebration of IPO

04/17/14

ADVISORY, April 17, 2014 (GLOBE NEWSWIRE) --

What:

Weibo Corporation [WB], a leading social media platform for people to create, distribute and discover Chinese-language content, will visit the NASDAQ MarketSite in Times Square in celebration of its initial public offering (IPO) on The NASDAQ Stock Market today, April 17.

In honor of the occasion, Charles Chao, Chairman and Gaofei Wang, Chief Executive Officer, will ring the Opening Bell.

*(PRONOUNCED: Way - Bwoh)

Where:

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Thursday, April 17, 2014 - 9:15 a.m. to 9:30 a.m. ET

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Feed Information:

Fiber Line (Encompass Waterfront): 4463

Gal 3C/06C 95.05 degrees West

18 mhz Lower

DL 3811 Vertical

FEC 3/4

SR 13.235

DR 18.295411

MOD 4:2:0

DVBS QPSK

Social Media:

For multimedia features such as exclusive content, photo postings, status updates and video of bell ceremonies please visit our Facebook page at:

<http://www.facebook.com/NASDAQ>.

For photos from ceremonies and events visit our Instagram Page:

<http://instagram.com/nasdaq>

For news tweets, please visit our Twitter page at:

<http://twitter.com/nasdaqomx>.

For exciting viral content and ceremony photos visit Tumblr Page:

<http://nasdaq.tumblr.com/>

Webcast:

A webcast of the NASDAQ Opening Bell will be available at:

<https://new.livestream.com/nasdaq/live> or <http://www.nasdaq.com/about/marketsitetowervideo.aspx>.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About Weibo Corporation [WB]:

Weibo is a leading social media platform for people to create, distribute and discover Chinese-language content. By providing an unprecedented and simple way for Chinese people and organizations to publicly express themselves in real time, interact with others on a massive global platform and stay connected with the world, Weibo has had a profound social impact in China. In March 2014, Weibo had 143.8 million MAUs and 66.6 million average DAUs. Over 70% of our MAUs in December 2013 accessed Weibo from mobile devices at least once during the month.

A microcosm of Chinese society and a cultural phenomenon in China, Weibo allows people to be heard publicly and exposed to the rich ideas, cultures and experiences of the broader world. Media outlets use Weibo as a source of news and a distribution channel for their headline news. Government agencies and officials use Weibo as an official communication channel for disseminating timely information and gauging public opinion to improve public services. Individuals and charities use Weibo to make the world a better place by launching charitable projects, seeking donations and volunteers and leveraging the celebrities and organizations on Weibo to amplify their social influence.

About NASDAQ OMX Group

NASDAQ OMX (Nasdaq: NDAQ) is a leading provider of trading, exchange technology, information and public company services across six continents. Through its diverse portfolio of solutions, NASDAQ OMX enables customers to plan, optimize and execute their business vision with confidence, using proven technologies that provide transparency and insight for navigating today's global capital markets. As the creator of the world's first electronic stock market, its technology powers more than 80 marketplaces in 50 countries, and 1 in 10 of the world's securities transactions. NASDAQ OMX is home to more than 3,200 listed companies with a market value of over \$8 trillion and more than 10,000 corporate clients. To learn more, visit www.nasdaqomx.com.

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Source: The NASDAQ OMX Group, Inc.