UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2024

Commission File Number: 001-36397

Weibo Corporation

(Registrant's Name)

8/F, QIHAO Plaza, No. 8 Xinyuan S. Road Chaoyang District, Beijing 100027 People's Republic of China (Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

EXHIBIT INDEX

Exhibit 99.1 — Announcement — Date of Board Meeting and Date of Publication of Second Quarter and Interim 2024 Financial Results Announcement

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

WEIBO CORPORATION

Date: August 1, 2024

By: /s/ Fei Cao

Fei Cao Chief Financial Officer Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability) (Stock Code: 9898)

DATE OF BOARD MEETING AND DATE OF PUBLICATION OF SECOND QUARTER AND INTERIM 2024 FINANCIAL RESULTS ANNOUNCEMENT

The board of directors (the "**Board**") of Weibo Corporation (the "**Company**") will hold a Board meeting on Wednesday, August 21, 2024 (Hong Kong time) for the purposes of, among other things, approving the Company's unaudited financial results and announcement for the three months and six months ended June 30, 2024 ("**Second Quarter and Interim 2024 Financial Results**"). The Company will announce its Second Quarter and Interim 2024 Financial Results"). The Company will announce its Second Quarter and Interim 2024 Financial Results on Thursday, August 22, 2024 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at <u>www.hkexnews.hk</u> and the Company's website at <u>http://ir.weibo.com</u>, after the trading hours of The Stock Exchange of Hong Kong Limited and before the opening of the U.S. stock market.

The Company's management team will host a teleconference call at 7 p.m. on Thursday, August 22, 2024 (Hong Kong time) to discuss the Second Quarter and Interim 2024 Financial Results and answer questions. Participants who wish to dial in to the teleconference must register through the below public participant link. Dial-in and instruction will be in the confirmation email upon registering.

Pre-registration Link: https://register.vevent.com/register/BI8263b36dae6d4ec0b241bfee48aa09d0

Additionally, a live webcast of the conference call will be available at http://ir.weibo.com.

By order of the Board Weibo Corporation Mr. Charles Guowei Chao Chairman of the Board

Hong Kong, July 31, 2024

As at the date of this announcement, the board of directors of the Company comprises Mr. Charles Guowei Chao, Mr. Gaofei Wang, Ms. Hong Du and Mr. Bo Liu, as the directors, and Mr. Pochin Christopher Lu, Mr. Pehong Chen and Mr. Yan Wang as the independent directors.