FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2022

Commission File Number: 001-36397

Weibo Corporation
(Registrant’s Name)

8/F, QIHAO Plaza, No. 8 Xinyuan S. Road
Chaoyang District, Beijing 100027
People’s Republic of China
(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ☒ Form 40-F o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): o

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): o
Exhibit 99.1 – Announcement – Date of Board Meeting and Date of Publication of Third Quarter 2022 Financial Results Announcement
SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

WEIBO CORPORATION

Date: November 4, 2022

By: /s/ Fei Cao
    Fei Cao
    Chief Financial Officer
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Weibo Corporation
微博股份有限公司
(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)
(Stock Code: 9898)

DATE OF BOARD MEETING AND
DATE OF PUBLICATION OF THIRD QUARTER 2022 FINANCIAL RESULTS ANNOUNCEMENT

The board of directors (the “Board”) of Weibo Corporation (the “Company”) will hold a Board meeting on Wednesday, November 16, 2022 (Hong Kong time) for the purposes of, among other things, approving the Company’s unaudited financial results and announcement for the three months ended September 30, 2022 (“Q3 2022 Financial Results”). The Company will announce its Q3 2022 Financial Results on Thursday, November 17, 2022 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and the Company’s website at http://ir.weibo.com, after the trading hours of The Stock Exchange of Hong Kong Limited and before the opening of the U.S. stock market.

The Company’s management team will host a teleconference call at 7 p.m. on Thursday, November 17, 2022 (Hong Kong time) to discuss the Q3 2022 Financial Results and answer questions. Participants who wish to dial in to the teleconference must register through the below public participant link. Dial-in and instruction will be in the confirmation email upon registering.

Pre-registration Link: https://register.vevent.com/register/Biffdf69efe0506f169d617b509bd74ee9

Additionally, a live and archived webcast of this conference call will available at http://ir.weibo.com.

By order of the Board
Weibo Corporation
Mr. Charles Guowei Chao
Chairman of the Board

Hong Kong, November 4, 2022

As at the date of this announcement, the board of directors of the Company comprises Mr. Charles Guowei Chao, Mr. Gaofei Wang, Ms. Hong Du and Mr. Pen Hung Tung, as the directors, and Mr. Pochin Christopher Lu, Mr. Pehong Chen and Mr. Yan Wang as the independent directors.