

WEIBO ENVIRONMENTAL MANAGEMENT POLICY

I. General Provisions

Weibo Corporation (hereinafter referred to as the “Company”) is committed to becoming a sustainable platform that connects society and delivers value. The Company integrates environmental protection into every stage of corporate strategy and operations, continuously reduces the environmental footprint of its operations and value chain through technological innovation and ecosystem collaboration, and advances the green transition in the digital era. To standardize the Company’s environmental management practices, effectively mitigate environmental pollution risks and protect the ecological environment, the Company has formulated the Weibo Environmental Management Policy (hereinafter referred to as the “Policy”).

The Policy applies to all employees of the Company, including full-time and part-time employees. The Company also encourages its suppliers, key business partners to comply with the Policy.

II. Oversight and Governance

The Board of Directors, as the Company’s highest ESG governance body, oversees and provides guidance on the Company’s environmental management. The Company’s Environmental, Social and Governance Committee (the “ESG Committee”) is responsible for overall oversight strategy-setting and implementation progress for environmental areas including climate change, energy and resource management, and waste management, including identifying, assessing and addressing relevant risks and opportunities, setting environmental targets and indicators, and reporting to the Board of Directors on regular basis. Under the guidance of the ESG Committee, the Administration Department is responsible for implementation of environmental initiatives, and establishing management mechanisms and incentive systems to promote the achievement of environmental goals. Through regular environmental audit, it continuously optimizes the environmental management system, and improve the environmental performance of the Company’s products and services.

III. Environmental Targets

The Company sets environmental targets covering energy consumption, water resource management, emissions and waste management, and climate change response, and regularly reports progress toward these targets. The targets are intended to reduce the environmental impacts of the Company’s operations and ensure that its environmental priorities remain focused and effective.

IV. Commitments and Actions

(1) Energy

The Company continues to strengthen its energy and resource management system by developing a robust energy management plan, setting quantitative energy-saving targets, conducting routine internal energy audits, and periodically evaluating progress in reducing

energy consumption to continuously improve energy efficiency. The Company seek opportunities to enhance operational energy efficiency across key areas including data center construction and site selection, daily office operations and supply chain procurement. Through investments in distributed photovoltaic power generation, large-scale procurement of green electricity and implementation of energy-efficiency upgrades, the Company steadily advance the low-carbon transition of our operations, expand the use of clean energy and strengthen resource efficiency across the value chain.

(2) Water Resources

The Company is committed to the responsible use of water resources. By setting water conservation targets, strengthening innovation in water-saving technologies, improving operational management and conducting water resource assessments, the Company implement comprehensive water resource management with a goal to reduce water consumption. The Company adopts water recycling and reuse measures, including reclaimed-water reuse and the purchase of reclaimed water, as well as water quality improvement measures, to reduce freshwater consumption and improve water-use efficiency.

(3) Emissions and Waste

The Company strictly complies with national and local regulations on pollutant emissions, ensures the compliant treatment and disposal of wastewater, air emissions and solid waste, and sets emission-reduction targets to minimize the adverse impacts of waste on the ecological environment. All Company wastewater is centrally discharged into the local municipal sewer network and subject to pretreatment to reduce its environmental impact.

The Company implements waste sorting and recycling programs and increases investment in waste-management technologies and equipment to reduce unnecessary waste. It also conducts regular internal waste audits to identify waste types, quantities and sources, thereby controlling waste generation at the source. To further improve resource circularity, the Company actively carries out recycling and reuse initiatives to reduce waste sent to landfills. For hazardous waste, the Company engages qualified professional hazardous-waste disposal service providers under contract to ensure compliant treatment throughout the entire process.

(4) Climate Change Response

The Company regularly assesses climate-related risks and opportunities and integrates them into business planning and strategic decision-making. In accordance with IFRS S2 Climate-related Disclosures Standard, the Company systematically addresses climate-related matters across the four pillars of governance, strategy, risk management, and metrics and targets.

V. Environmental Management Training

The Company regularly organizes environmental management training for employees to enhance their environmental awareness and practical capabilities. Initiatives include issuing the Energy Conservation and Consumption Reduction Initiative, advocating low-carbon office practices among all employees, and conducting regular training and awareness campaigns on water conservation, energy saving and waste reduction, so as to deepen employees' green and low-carbon mindset and jointly put the concept of sustainable development into practice.

The Company is accountable to its stakeholders and is committed to enhancing transparency. Through corporate reports, social media and other communication channels, the Company shares its environmental practices, establishes regular communication mechanisms, and engages and collaborates with external stakeholders on environmental policies, action plans and information disclosure.

VI. Supplementary Provisions

The Administration Department is responsible for preparing the Policy, which shall take effect upon approval by the Board of Directors. If any existing prior policy is inconsistent with the Policy, the Policy shall prevail.

The Administration Department is responsible for overseeing the implementation of the Policy and holds the right to final interpretation.